FACTS

WHAT DOES CREDIT FRESH INC. AND ITS AFFILIATES (COLLECTIVELY REFERRED TO AS "CREDITFRESH") DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The type of personal information we collect and share depends on the product or service you apply for with us. This information can include:

- Social Security number and checking account information
- Account balances and income
- Payment history and credit history

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reason CreditFresh chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does CreditFresh share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s),	Yes	No
respond to court orders and legal investigations, or report		
to credit bureaus		
For our marketing purposes - offer our products and	Yes	No
services to you		
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes -	Yes	No
information about your transactions and experiences		
For our affiliates' everyday business purposes - about	Yes	Yes
your creditworthiness		
For our affiliates to market to you	Yes	Yes
For non-affiliates to market to you	Yes	Yes

To limit our sharing

- Call 1-800-766-2007
- If you are a CBW Bank customer, visit us online at secure.creditfresh.com/optout
- If you are a First Electronic Bank customer, visit us online at secureplus.creditfresh.com/optout

Please Note:

If you are a *new customer*, we can begin sharing your information 30 days from the date you are made aware of this notice. When you are *no longer* our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.

Questions?

Call <u>1-800-766-2007</u> or go to <u>www.creditfresh.com</u>

Who we are	
Who is providing this notice?	CreditFresh

What we do		
How does CreditFresh protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.	
How does CreditFresh collect my personal information?	We collect your personal information, for example, when you apply for a loan or give us your contact information give us your income information tell us where to send the money provide account information provide employment information We also collect your personal information from others, such as credit bureaus, affiliates or other companies.	
Why can't I limit all sharing?	Federal law gives you the right to limit only	

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. • Our affiliates include companies with a Credit Fresh name, such as Credit Fresh Holdings, Inc., Credit Fresh Admin, Inc., Credit Fresh Service, Inc., Credit Fresh Technology, Inc., and Credit Fresh Payment Solutions, Inc.
Non-Affiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. Non affiliates we share with can include banks, lenders and direct marketing companies.
Joint Marketing	A formal agreement between non-affiliated financial companies that together market financial products or services to you. Our joint marketing partners can include institutions such as other lenders or marketers.